



2026 IADC Appalachian Basin Technical Forum Sponsorship Opportunities

22 October, Southpointe Golf Club, Pennsylvania

IADC events are industry-driven and focus on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment; training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue. To help IADC cover expenses, we invite companies with important recognition and representation worldwide, to be sponsors.

There are five levels of sponsoring: Diamond sponsors, Platinum Sponsors, Gold Sponsors, Silver Sponsors and Event sponsors. Event sponsorships may be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. Sponsors will receive high profile recognition before, during and after the event. Companies will be well recognized during the event with sponsor signs, oral recognition from the onsite moderators and logo's placed on the promotional slides during the breaks.

Forum Sponsorships

Sponsorships	Diamond	Platinum	Gold	Silver
Price	\$25,000	\$15,000	\$10,000	\$5,000
Number Available	1	6	8	10
Complimentary Registrations	10	5	3	2
Onsite Program	Logo on program	Logo on program smaller than Diamond	Logo on program smaller than Platinum	Logo on program smaller than Gold
IADC Website	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".
Advertising	Logo included	Logo included	Logo included	Logo included
On-Site Signage	Logo included prominently	Logo included prominently smaller than Diamond	Logo included prominently smaller than Platinum	Logo included prominently smaller than Gold
On-Site Recognition	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.

Additional Sponsorships

Coffee Breaks	includes 2 registrations	\$5,000
Luncheon	includes 3 registrations	\$6,500
Audio Visual	includes 2 registrations	\$5,000
Keynote Speaker	includes 2 registrations	\$5,000
Forum Event	includes 1 registration	\$1,000