# Sponsor Opportunities

IADC Drilling Middle East 2026 Conference & Exhibition



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**IADC Drilling Middle East 2026 Conference & Exhibition** 



**Demographics 2024** 

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### IADC Drilling Middle East 2026 Conference & Exhibition

### About the IADC Drilling Middle East 2026 Conference & Exhibition

Although the Middle East market has remained resilient through the downturn, this region continues to face challenges around workforce development, drilling efficiency, safety and security, and equipment maintenance. The IADC Drilling Middle East 2026 Conference & Exhibition, will bring together industry leaders and drilling professionals to discuss such challenges and share best practices. Cutting-edge technology advances, including drilling automation, will be featured, as will case studies of relevant technical achievements. The premier event also will highlight evolving approaches to safety and training, providing practical information on new tools and processes that can be used to improve HSE performance.

#### **About IADC**

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

#### **About IADC Conferences**

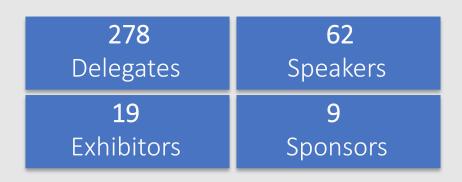
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!

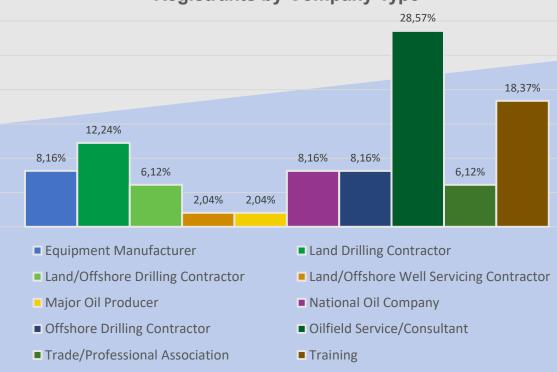




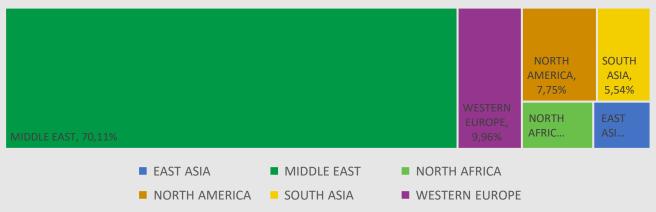
### Demographics 2024, Muscat, Oman



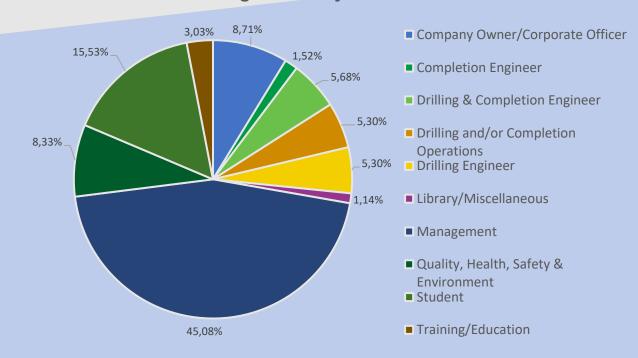
### **Registrants by Company Type**



### **Registrants by Location**



### **Registrants by Job Title**





## 2024 Sponsors, Muscat, Oman

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### STRATEGIC PARTNER





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# Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get <u>high visibility</u> with <u>your target audience</u>.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.



An average of 1.500 views each day that see your logo on our conference webpage



8.000 to a targeted segment of our database



Announcements on LinkedIn page with over 32.000 members



# Sponsorship Packages

	Diamond	Platinum	Gold	Silver	Luncheon	Coffee	Reception	Арр
Price	\$25.000	\$15.000	\$10.000	\$7.500	\$8.000	\$5.000	\$10.000	\$5.000
Number available	1	6	8	10	2	2	1	1
Complimentary registrations	10	5	3	2	2	1	3	1
Exhibition space	1	-	-	-	-	-	-	-
Logo on conference website	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\checkmark$	$\sqrt{}$	$\sqrt{}$	$\checkmark$	$\sqrt{}$
Logo included in all marketing activities	V	<b>√</b>	<b>√</b>	V	V	V	V	<b>√</b>
Logo on onsite program	<b>√</b>	<b>√</b>	<b>√</b>	V	V	V	V	<b>√</b>
Onsite oral and visual recognition	<b>√</b>	<b>√</b>	$\sqrt{}$	V	V	V	V	$\sqrt{}$



### **Contact Details**

For more information, please contact us at:



europe@iadc.org



+31 (0) 24 675 2252

Reservations can be made by completing the Letter of Agreement and returning it to <a href="mailto:europe@iadc.org">europe@iadc.org</a>

**Letter of Agreement Sponsors** 

**Conference Venue and Hotel Information** 

We look forward to your participation in this event that is of great importance to the drilling industry!