Sponsor Opportunities

IADC World Drilling 2025 Conference & Exhibition
2025 Sponsors

EVENT SPONSOR

KCA Deutag
About the IADC World Drilling 2025 Conference & Exhibition
IADC World Drilling 2025, the leadership event for wells professionals, will explore our industry’s challenges and opportunities from a strategic, leadership perspective. The conference will examine improving the value proposition from multiple perspectives – technology, diversity, contracting, collaboration, digital solutions, and more for all stakeholders. Through high-level panels and speakers and through cutting-edge technical papers, the conference will chart each inflection point and trace the path to the industry’s future.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
Demographics 2024

**Registrants by Location**

- Australasia: 20.98%
- Caucasus: 0.81%
- East Asia: 14.20%
- Eastern Europe: 2.64%
- Equatorial Africa: 0.61%
- Middle East: 2.43%
- North America: 4.87%
- South America: 8.72%
- South Asia: 1.22%
- Western Europe: 1.22%

**Registrants by Company Type**

- Equipment Manufacturer: 5.99%
- Land Drilling Contractor: 10.49%
- Land/Offshore Drilling Contractor: 6.99%
- Major Oil Producer: 3.50%
- Offshore Drilling Contractor: 1.40%
- Trade/Professional Association: 1.40%
- Independent Oil Producer: 39.86%
- Land Well Servicing Contractor: 20.98%
- National Oil Company: 2.80%
- Oilfield Service/Consultant: 4.20%
- Student: 0.20%

**Registrants by Job Title**

- Company Owner/Corporate Officer: 59.23%
- Completion Engineer: 1.22%
- Drilling & Completion Engineer: 2.84%
- Drilling and/or Completion Operations: 4.87%
- Drilling Engineer: 8.72%
- Geologist/Geophysicist: 1.22%
- Library/Miscellaneous: 1.01%
- Management: 14.20%
- Press: 0.20%
- Quality, Health, Safety & Environment: 0.81%
- Student: 2.43%
- Training: 1.22%
IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.

- An average of 1,500 views each day that see your logo on our conference webpage
- 8,000 to a targeted segment of our database
- Announcements on LinkedIn page with over 32,000 members
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<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
<th>AV</th>
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<tr>
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<td>Complimentary registrations</td>
<td>10</td>
<td>6</td>
<td>3</td>
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<td>Logo on conference website</td>
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</tbody>
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Complimentary registrations:
- Diamond: 10
- Platinum: 6
- Gold: 3
- Silver: 2
- Luncheon: 2
- Coffee: 1
- Reception: 3
- AV: 1
We look forward to your participation in this event that is of great importance to the drilling industry!

For more information, please contact us at: europe@iadc.org

Reservations can be made by completing the Letter of Agreement and returning it to europe@iadc.org

Contact Details

Letter of Agreement Sponsors

Conference Venue and Hotel Information