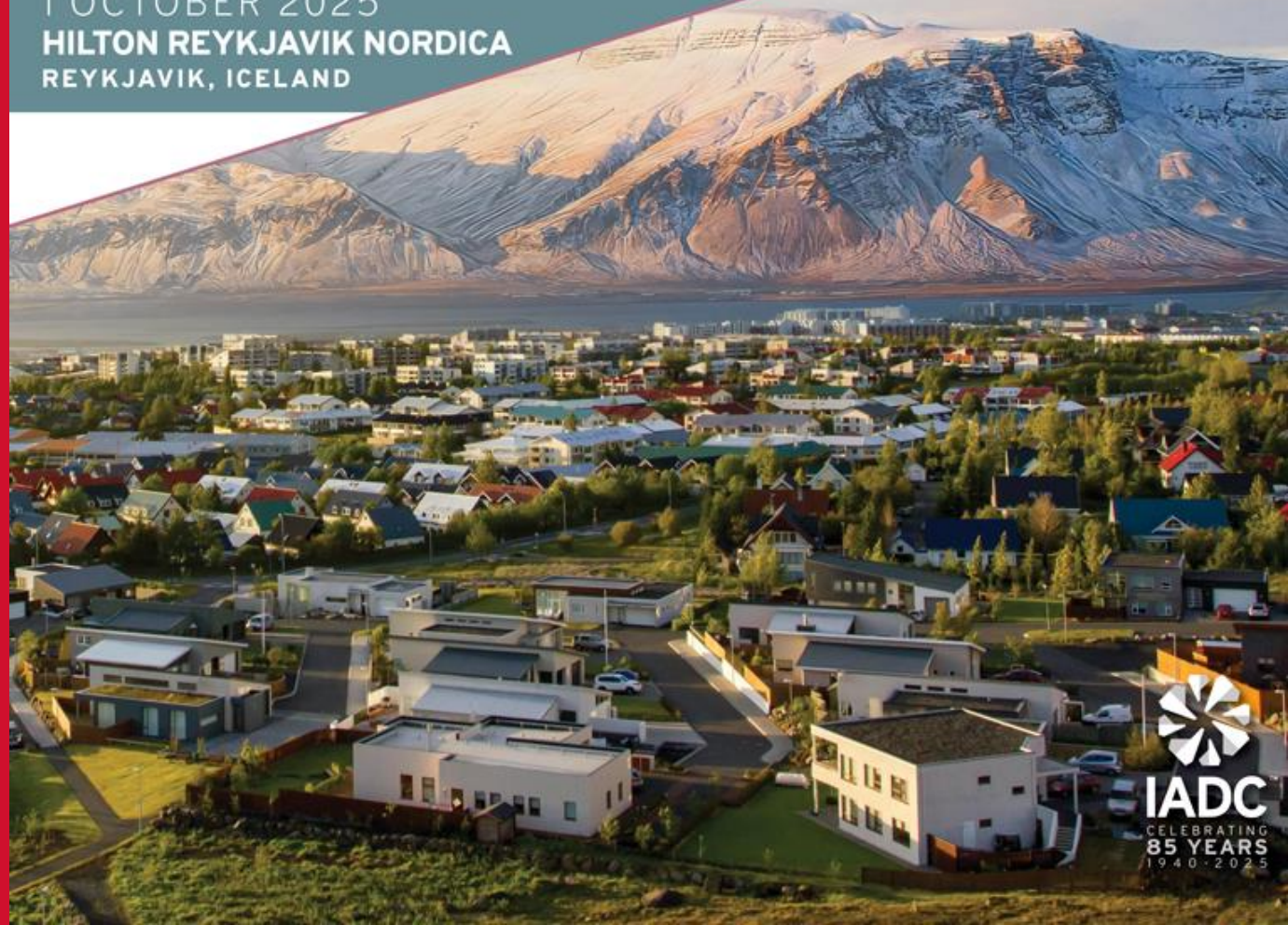


# Sponsor Opportunities

IADC Advanced Rig Technology 2025  
Conference & Exhibition

## IADC **ADVANCED RIG TECHNOLOGY** Conference & Exhibition

30 SEPTEMBER –  
1 OCTOBER 2025  
**HILTON REYKJAVIK NORDICA**  
REYKJAVIK, ICELAND



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**IADC Advanced Rig Technology 2025 Conference & Exhibition**



**Demographics 2024**



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# IADC Advanced Rig Technology 2025 Conference & Exhibition

## About the IADC Advanced Rig Technology 2025 Conference & Exhibition

Onshore and offshore rig technology are the highly focused topics of the IADC Advanced Rig Technology (ART) Conference & Exhibition, organized by the IADC Advanced Rig Technology Committee. The IADC ART Conference & Exhibition serves as a leading forum to explore the state-of-the-art advances in rig technology, downhole operations, and integrating the two seamlessly with minimal human intervention. The event will also review activities of the IADC ART Committee, which has steadily advanced drilling technology, by exploring future technology, drilling control systems and automation. The current initiatives of the committee include developing operational guidelines, educating the industry on technology, assessing the pros and cons of advanced drilling technology, and identifying key deliverables for the industry.

## About IADC

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

## About IADC Conferences

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

***When sponsoring an IADC event you will be enhancing and contributing to your industry!***

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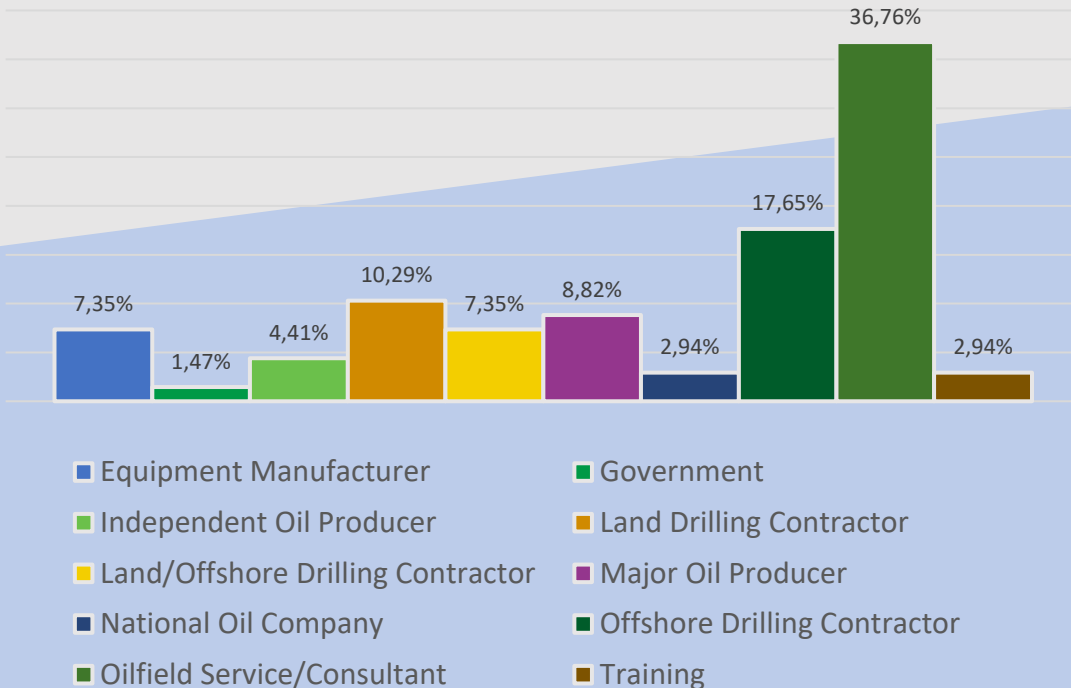


270 Delegates	72 Speakers
8 Exhibitors	8 Sponsors

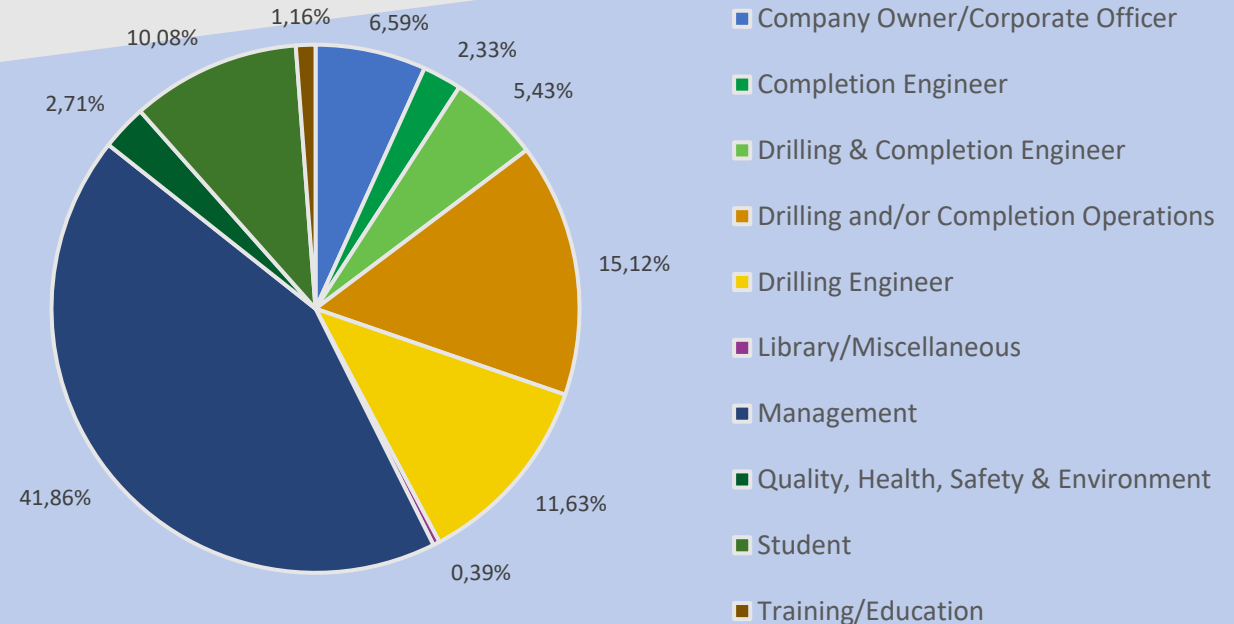
## Registrants by Location



## Registrants by Company Type



## Registrants by Job Title



***This conference rotates between the United States, Europe, Middle East and Asia Pacific.***

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get high visibility with your target audience.

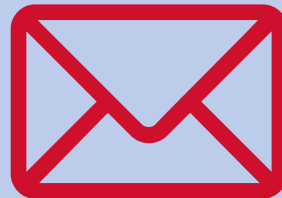
IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.



An average of 1.500  
views each day that see  
your logo on our  
conference webpage



8.000 to a targeted  
segment of our  
database



Announcements on  
LinkedIn page  
with over 32.000  
members

	Diamond	Platinum	Gold	Silver	Luncheon	Coffee	Reception	App
Price	€25.000	€15.000	€12.000	€7.500	€6.500	€5.000	€10.000	€4.000
Number available	1	6	8	10	2	1	1	1
Complimentary registrations	10	5	3	2	2	1	3	1
Exhibition space	1	-	-	-	-	-	-	-
Logo on conference website	√	√	√	√	√	√	√	√
Logo included in all marketing activities	√	√	√	√	√	√	√	√
Logo on onsite program	√	√	√	√	√	√	√	√
Onsite oral and visual recognition	√	√	√	√	√	√	√	√



**For more information, please contact us at:**



europa@iadc.org



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Reservations can be made by completing the Letter of Agreement and returning it to [europa@iadc.org](mailto:europa@iadc.org)

**Letter of Agreement Sponsors**

**Conference Venue and Hotel Information**

***We look forward to your participation in this event that is of great importance to the drilling industry!***