# Sponsor Opportunities

IADC HSE & Sustainability Europe 2025 Conference & Exhibition

### IADC HSE AND SUSTAINABILITY EUROPE Conference & Exhibition

17-18 SEPTEMBER 2025

MÖVENPICK HOTEL AMSTERDAM CITY CENTRE AMSTERDAM, THE NETHERLANDS







### IADC HSE & Sustainability Europe 2025 Conference & Exhibition



### Demographics 2023



Why become a Sponsor?



Sponsorship Packages



Contact Details



# 2025 Sponsors

#### **EVENT SPONSOR**



#### About the IADC World Drilling 2024 Conference & Exhibition

Get ready for a brand-new IADC HSE & Sustainability Europe Conference & Exhibition! To be held at the Mövenpick Hotel in Amsterdam the 2025 conference will feature dynamic and interactive sessions, as well as professionally moderated panel discussions, that will provide attendees with insights into industry-leading HSE&T trends.

As the drilling industry continues to grapple with challenging economic conditions, it must search for innovative ways to advance health, safety, environmental protection and training while adhering to strict cost constraints. With this in mind, the **IADC HSE & Sustainability Europe Conference & Exhibition** is being organized to go above and beyond traditional industry conferences. In addition to offering high-quality informational presentations by subject matter experts, parts of the conference will be dedicated to highly interactive break-out sessions that will be formatted to stimulate discussions and new ideas and to engage all participants – both speakers and the audience – to create a true learning environment. Every participant will be able to leave with key takeaways that can be used to directly impact day-to-day operations.

#### **About IADC**

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

#### **About IADC Conferences**

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

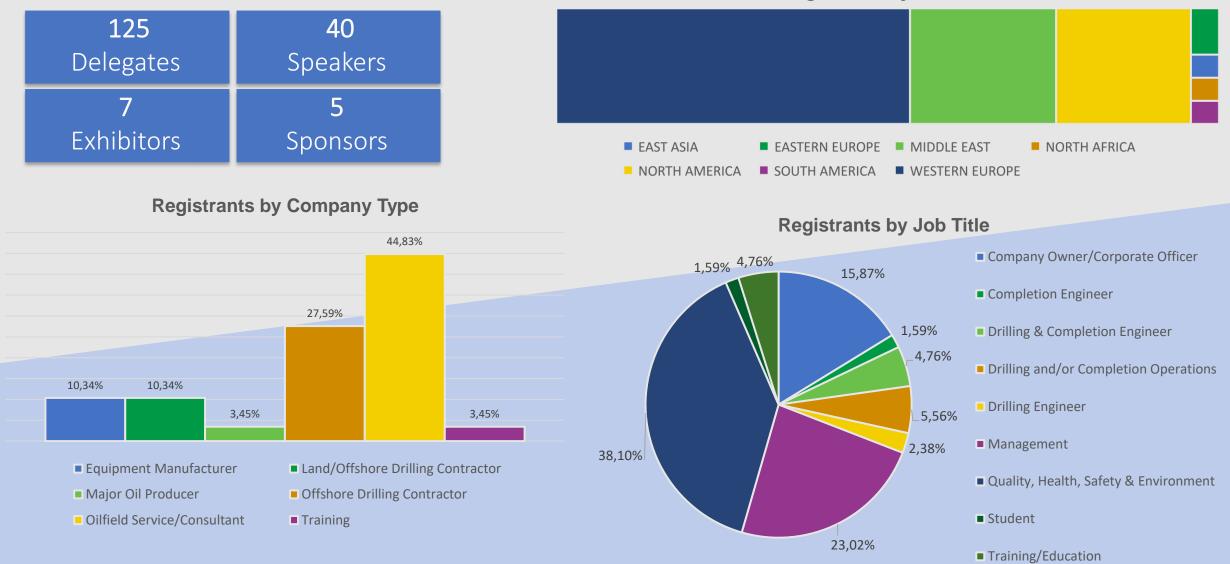
When sponsoring an IADC event you will be enhancing and contributing to your industry!

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### **Demographics 2023**

**Registrants by Location** 





### 2024 Sponsors



## Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.



An average of 1.500 views each day that see your logo on our conference webpage



8.000 to a targeted segment of our database



Announcements on LinkedIn page with over 32.000 members

## Sponsorship Packages

|   | Diamond      | Platinum     | Gold         | Silver       | Luncheon     | Coffee       | Reception    | Арр          |
|---|--------------|--------------|--------------|--------------|--------------|--------------|--------------|--------------|
| Price                                     | €25.000      | €15.000      | €12.000      | €7.500       | €6.500       | €5.000       | €10.000      | €4.000       |
| Number available                          | 1            | 6            | 8            | 10           | 2            | 1            | 1            | 1            |
| Complimentary registrations               | 10           | 5            | 3            | 2            | 2            | 1            | 3            | 1            |
| Exhibition space                          | 1            | -            | -            | -            | -            | -            | -            | -            |
| Logo on conference<br>website             | $\checkmark$ |
| Logo included in all marketing activities | $\checkmark$ |
| Logo on onsite<br>program                 |              | $\checkmark$ |
| Onsite oral and visual recognition        | $\checkmark$ |              |





#### For more information, please contact us at:

europe@iadc.org



Reservations can be made by completing the Letter of Agreement and returning it to <u>europe@iadc.org</u>

Letter of Agreement Sponsors

**Conference Venue and Hotel Information** 

We look forward to your participation in this event that is of great importance to the drilling industry!