Sponsor Opportunities

IADC Drilling Caspian 2025 Conference & Exhibition
6-7 February 2025
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IADC Drilling Caspian 2025 Conference & Exhibition

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About the IADC Drilling Caspian 2025 Conference & Exhibition
The Caspian region continues to face challenges around changing market conditions, pandemic operational challenges, workforce development, drilling efficiency, safety and security, and equipment maintenance. The IADC Drilling Caspian 2025 Conference & Exhibition will bring together industry leaders and drilling professionals to discuss such challenges and share best practices and experiences. Cutting-edge technology advances, including drilling automation, will be featured, as will case studies of relevant technical achievements, and impact of Oil & Gas to the Caspian region. The event also will highlight evolving approaches to safety and training, providing practical information on new tools and processes that can be used to improve HSE performance.

About IADC
Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC’s mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

About IADC Conferences
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it’s enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC’s worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!
Demographics 2024

- **169** Delegates
- **37** Speakers
- **7** Exhibitors
- **5** Sponsors

Registrants by Company Type:
- 55.56% Equipment Manufacturer
- 11.11% Major Oil Producer
- 5.56% Offshore Drilling Contractor
- 5.56% Land/Offshore Drilling Contractor

Registrants by Job Title:
- 23.67% Company Owner/Corporate Officer
- 17.16% Completion Engineer
- 11.18% Drilling & Completion Engineer
- 9.47% Drilling and/or Completion Operations
- 1.78% Drilling Engineer
- 1.18% Management
- 1.18% Press
- 0.59% Quality, Health, Safety & Environment
- 36.09% Student
- 3.55% Training/Education

Registrants by Location:
- AUSTRALASIA
- CAUCAS
- MIDDLE EAST
- NORTH AMERICA
- SOUTH AMERICA
- WESTERN EUROPE
2024 Sponsors

PLATINUM SPONSOR
bp

GOLD SPONSOR
SOCAR AQS

EVENT SPONSORS
TURAN Drilling & Engineering
Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.

An average of 1.500 views each day that see your logo on our conference webpage

8.000 to a targeted segment of our database

Announcements on LinkedIn page with over 32.000 members
## Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Luncheon</th>
<th>Coffee</th>
<th>Reception</th>
<th>AV</th>
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<tbody>
<tr>
<td><strong>Price</strong></td>
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<td>$15,000</td>
<td>$10,000</td>
<td>$5,000</td>
<td>$6,500</td>
<td>$5,000</td>
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<td>6</td>
<td>7</td>
<td>10</td>
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<td>1</td>
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<td>5</td>
<td>3</td>
<td>1</td>
<td>2</td>
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<td>3</td>
<td>1</td>
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<tr>
<td><strong>Exhibition space</strong></td>
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<td>50% Discount</td>
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<tr>
<td><strong>Logo on conference website</strong></td>
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<td><strong>Logo included in all marketing activities</strong></td>
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<td><strong>Logo on onsite program</strong></td>
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<td><strong>Onsite oral and visual recognition</strong></td>
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We look forward to your participation in this event that is of great importance to the drilling industry!

Reservations can be made by completing the Letter of Agreement and returning it to europe@iadc.org.