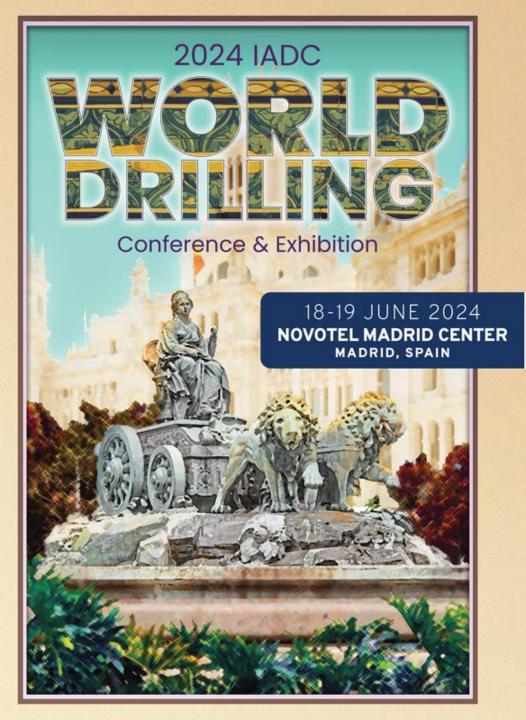
# Sponsor Opportunities

IADC World Drilling 2024 Conference & Exhibition





### 2024 Sponsors









### IADC World Drilling 2024 Conference & Exhibition



Demographics 2023



Why become a Sponsor?



**Sponsorship Packages** 



**Contact Details** 

#### About the IADC World Drilling 2024 Conference & Exhibition

IADC World Drilling 2024, the leadership event for wells professionals, will explore our industry's challenges and opportunities from a strategic, leadership perspective. The conference will examine improving the value proposition from multiple perspectives – technology, diversity, contracting, collaboration, digital solutions, and more for all stakeholders. Through high-level panels and speakers and through cutting-edge technical papers, the conference will chart each inflection point and trace the path to the industry's future.

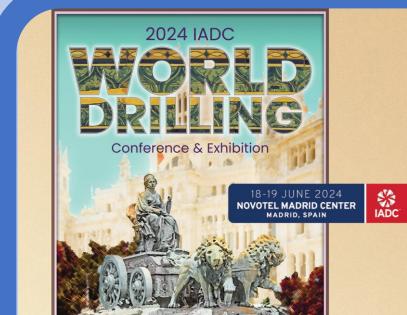
#### **About IADC**

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

#### **About IADC Conferences**

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

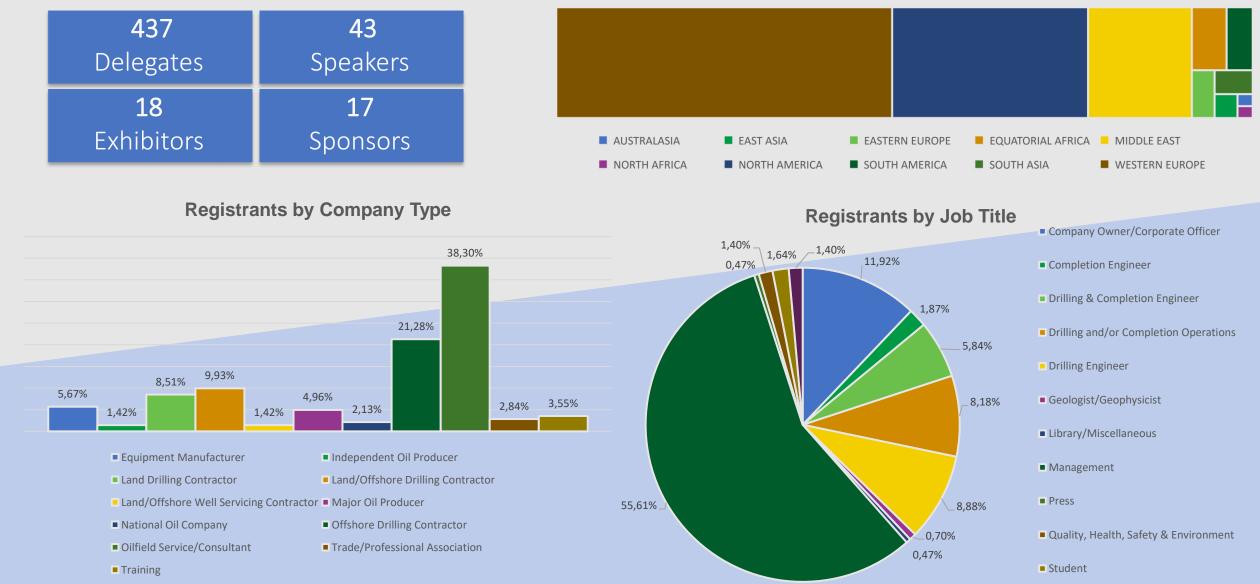
When sponsoring an IADC event you will be enhancing and contributing to your industry!





### **Demographics 2023**

**Registrants by Location** 



2023 Sponsors



DIAMOND SPONSOR	PLATINUM SPONSORS	GOLD SPONSORS	SILVER SPONSOR	<b>EVENT SPONSORS</b>
bp	HERRENKNECHT VERTICAL	Borr Drilling	DRILLING TECHNOLOGIES	R MILLING SCHEME
		D I A M O N D o F F S H O R E	нлн	DERRICK®
	N BLE	Salos Sunesis People Performing Better		BEYOND WELL AUTOMATION
	Seadrill	slb		KCADEUTAG
	PTransocean			

# Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get high visibility with your target audience.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.



An average of 1.500 views each day that see your logo on our conference webpage



8.000 to a targeted segment of our database



Announcements on LinkedIn page with over 32.000 members

# Sponsorship Packages

	Diamond	Platinum	Gold	Silver	Luncheon	Coffee	Reception	AV
Price	€25.000	€15.000	€12.000	€7.500	€8.000	€5.000	€12.000	€4.000
Number available	SOLD	3	5	7	2	SOLD	1	1
Complimentary registrations	10	6	3	2	2	1	3	1
Exhibition space	1	50% Discount	-	-	-	-	-	-
Logo on conference website	$\checkmark$							
Logo included in all marketing activities	$\checkmark$							
Logo on onsite program	$\checkmark$							
Onsite oral and visual recognition	$\checkmark$							





### For more information, please contact us at:

europe@iadc.org



Reservations can be made by completing the Letter of Agreement and returning it to europe@iadc.org

Letter of Agreement Sponsors

**Conference Venue and Hotel Information** 

We look forward to your participation in this event that is of great importance to the drilling industry!