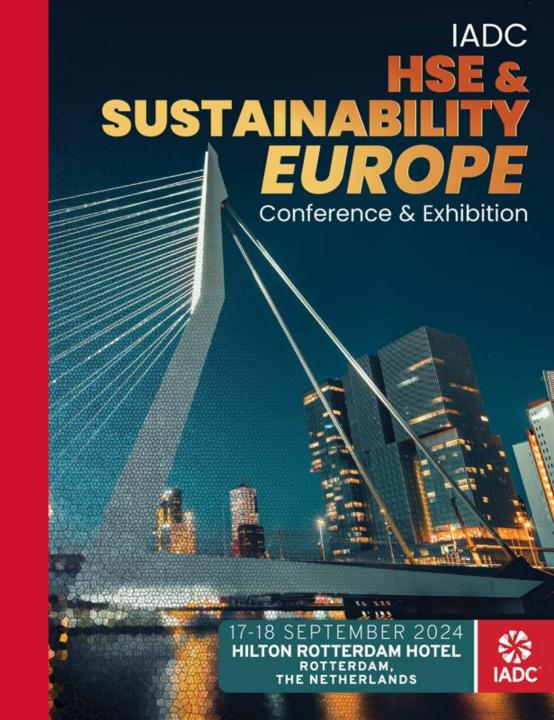
# Sponsor Opportunities

IADC HSE & Sustainability Europe 2024 Conference & Exhibition







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IADC HSE & Sustainability Europe 2024 Conference & Exhibition



**Demographics 2022** 



Why become a Sponsor?



**Sponsorship Packages** 



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#### IADC HSE & Sustainability Europe 2023 Conference & Exhibition

#### **About the IADC World Drilling 2024 Conference & Exhibition**

Get ready for a brand-new IADC HSE & Sustainability Europe Conference & Exhibition! To be held at the Hilton Rotterdam Hotel the 2024 conference will feature dynamic and interactive sessions, as well as professionally moderated panel discussions, that will provide attendees with insights into industry-leading HSE&T trends. As the drilling industry continues to grapple with challenging economic conditions, it must search for innovative ways to advance health, safety, environmental protection and training while adhering to strict cost constraints. With this in mind, the IADC HSE & Sustainability Europe Conference & Exhibition is being organized to go above and beyond traditional industry conferences. In addition to offering high-quality informational presentations by subject matter experts, parts of the conference will be dedicated to highly interactive break-out sessions that will be formatted to stimulate discussions and new ideas and to engage all participants – both speakers and the audience – to create a true learning environment. Every participant will be able to leave with key takeaways that can be used to directly impact day-to-day operations.

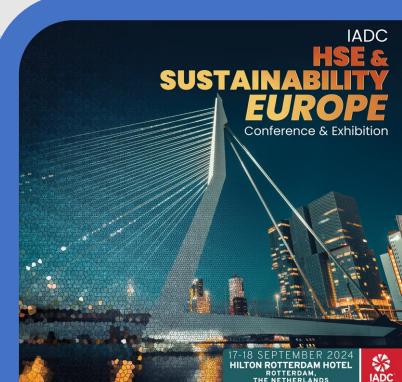
#### **About IADC**

Since 1940, the International Association of Drilling Contractors (IADC) has exclusively represented the worldwide oil and gas drilling industry. IADC's mission is to advance drilling and completion technology; improve industry health, safety, environmental and training practices; and champion sensible regulations and legislation which facilitate safe and efficient drilling.

#### **About IADC Conferences**

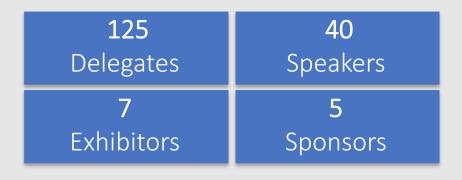
IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment, training, or industry economics and financial outlook, IADC's worldwide program of events brings together the right people in the right venue.

When sponsoring an IADC event you will be enhancing and contributing to your industry!

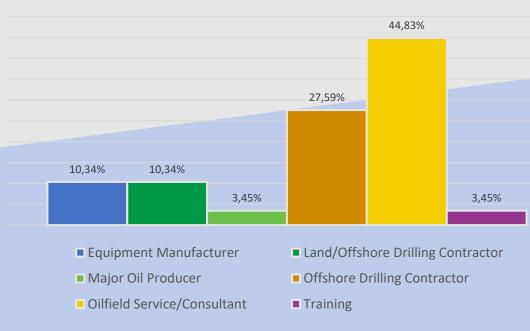




### Demographics 2023



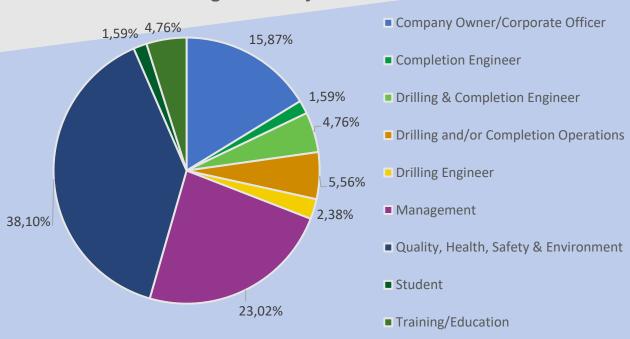
#### **Registrants by Company Type**



#### **Registrants by Location**



#### **Registrants by Job Title**





### 2023 Sponsors

#### **GOLD SPONSOR**



#### **SILVER SPONSORS**













### Why become a Sponsor?

IADC is extremely appreciative of its sponsors and takes every opportunity to promote these generous companies. When sponsoring this event, you will get <u>high visibility</u> with <u>your target audience</u>.

IADC depends on sponsorships from the industry to help cover the expenses for not only the important conferences we organize, but also all the other IADC initiatives we develop to serve the drilling industry.

The conference sponsor will receive high profile recognition before, during and after the conference.

Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logo placed on the promotional slides during the breaks.



An average of 1.500 views each day that see your logo on our conference webpage



8.000 to a targeted segment of our database



Announcements on LinkedIn page with over 32.000 members



## Sponsorship Packages

	Diamond	Platinum	Gold	Silver	Luncheon	Coffee	Reception	Conference App
Price	€25.000	€15.000	€12.000	€7.500	€6.500	€5.000	€10.000	€4.000
Number available	1	6	8	7	2	SOLD	1	1
Complimentary registrations	10	5	3	2	2	1	3	1
Exhibition space	1	50% Discount	-	-	-	-	-	-
Logo on conference website	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	V	$\sqrt{}$	V	$\sqrt{}$	V
Logo included in all marketing activities	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	$\checkmark$	$\sqrt{}$	$\sqrt{}$	V	V
Logo on onsite program	<b>√</b>	<b>√</b>	V	V	<b>√</b>	V	V	V
Onsite oral and visual recognition	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$	V	$\sqrt{}$	V	V	V



### Contact Details

For more information, please contact us at:



europe@iadc.org



+31 (0) 24 675 2252

Reservations can be made by completing the Letter of Agreement and returning it to <a href="mailto:europe@iadc.org">europe@iadc.org</a>

**Letter of Agreement Sponsors** 

**Conference Venue and Hotel Information** 

We look forward to your participation in this event that is of great importance to the drilling industry!