



2023 IADC Conference Sponsorship Pricing

IADC conferences are industry-driven events focusing on the critical issues facing the global drilling industry. Whether it's enabling and cutting-edge drilling technology, well control, health, safety, environment; training, or industry economics and financial outlook, IADC's worldwide programme of events brings together the right people in the right venue. To help IADC cover the expenses of these events, we invite companies with an important recognition and representation worldwide, to be the conference sponsors for a conference.

There are five levels of sponsoring: Diamond sponsors, Platinum Sponsors, Gold Sponsors, Silver Sponsors and Event sponsors. Event sponsorships will be categorized by monetary contribution with the appropriate level of sponsorship. Please find the benefits of the sponsor packages below. The conference sponsor will receive high profile recognition before, during and after the conference.

IADC offers companies also the opportunity to host one of the events during the conference. Companies will be well recognized during the event with sponsor signs, oral recognition from the conference moderators and logos placed on the promotional slides during the breaks. It is also possible to co-sponsor one of the events for 50% of the total price.

Conference Sponsorships

Sponsorships	Diamond	Platinum	Gold	Silver
Number Available	1	6	8	10
Onsite Program Brochure	Logo on onsite program	Logo on onsite program	Logo on onsite program	Logo on onsite program
IADC Website	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site	Logo prominently on-site with link to company site
E-Broadcasts	Logo prominently on e-broadcast with link to company site	Logo prominently on e-broadcast with link to company site	Logo prominently on e-broadcast with link to company site	Logo prominently on e-broadcast with link to company site
Publicity	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".	Prominent mention in articles about the conference appearing in IADC's official periodicals "Drilling Contractor".
Advertising	Logo included prominently	Logo included prominently	Logo included prominently	Logo included prominently
On-Site Signage	Logo included prominently	Logo included prominently	Logo included prominently	Logo included prominently
On-Site Recognition	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.	Sponsors orally recognized from podium at start and end of conference and logo on promotional slides.

Event Sponsorships – Audio Visuals, Coffee Breaks, Luncheons and Reception

All event sponsor logos are listed on the conference website (with a link to the company's web site), e-broadcasts, onsite program and conference promotional materials. On-site signage is used to recognize the event sponsor, and each sponsor is orally recognized from the podium in the general session.

The number of complimentary registrations varies by event.



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Conference	Diamond	Platinum	Gold	Silver	Audio Visual	Luncheon	Coffee	Reception
IADC Drilling Caspian 2023 Conference & Exhibition, 7-8 Feb, Baku	\$25,000 SOLD	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 1 comp reg	\$10,000 3 comp reg
SPE/IADC International Drilling Conference & Exhibition, 7-9 Mar, Stavanger	Please contact SPE directly at https://www.drillingconference.org/promotional-opportunities							
IADC HSE&T Conference & Exhibition, 18-19 April, Houston	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 1 comp reg	\$5,000 1 comp regs
IADC Drilling Onshore Conference & Exhibition, 18 May, Houston	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 SOLD	
IADC HSE & Sustainability Asia Pacific 2023 Conference & Exhibition, 23-24 May, Kuala Lumpur	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg
SPE/IADC Middle East Drilling Technology Conference & Exhibition, 23-25 May, Abu Dhabi	Please contact SPE directly at https://www.spe-events.org/middle-east-drilling/sponsor							
IADC International Tax Seminar, 8-9 June, San Antonio	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$15,000 3 comp regs	\$5,000 SOLD	\$7,500 SOLD
IADC World Drilling 2023 Conference & Exhibition, 20-21 June, London	€ 25,000 SOLD	€ 15,000 5 comp regs	€ 12,000 3 comp regs	€ 7,500 2 comp regs	€ 4,000 1 comp reg	€ 8,000 2 comp regs	€ 5,000 1 comp reg	€ 12,000 3 comp reg

For detailed sponsor information per event, please contact iadcconferences@iadc.org (Western Hemisphere) or europe@iadc.org (Eastern Hemisphere)



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IADC Well Control Conference of the Americas & Exhibition, 22-23 Aug, New Orleans	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 1 comp reg	\$6,500 5 comp reg
IADC Advanced Rig Technology 2023 Conference & Exhibition, 14-15 Sep, Amsterdam	€ 25,000 10 comp regs	€ 15,000 5 comp regs	€ 12,000 3 comp regs	€ 7,500 2 comp regs	€ 4,000 1 comp reg	€ 6,500 2 comp regs	€ 5,000 1 comp reg	€ 10,000 3 comp regs
IADC HSE & Sustainability Europe 2023 Conference & Exhibition, 25-26 Sep, Amsterdam	€ 25,000 10 comp regs	€ 15,000 5 comp regs	€ 12,000 3 comp regs	€ 7,500 2 comp reg	€ 4,000 1 comp reg	€ 6,500 2 comp regs	€ 5,000 1 comp reg	€ 10,000 3 comp regs
IADC/SPE Managed Pressure Drilling & Underbalanced Operations Conference & Exhibition, 3-4 Oct, Denver	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 1 comp reg	\$6,500 2 comp regs
IADC Annual General Meeting, 8-10 Nov, Austin	\$25,000 10 comp regs	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp regs	\$5,000 1 comp reg	\$15,000 5 comp regs	\$5,000 1 comp reg	\$15,000 5 comp regs
IADC Drilling Middle East 2023 Conference & Exhibition, 14-15 Nov, Al Khobar	\$25,000 SOLD	\$15,000 5 comp regs	\$10,000 3 comp regs	\$5,000 1 comp reg	\$5,000 1 comp reg	\$6,500 2 comp regs	\$5,000 1 comp reg	\$10,000 3 comp regs

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