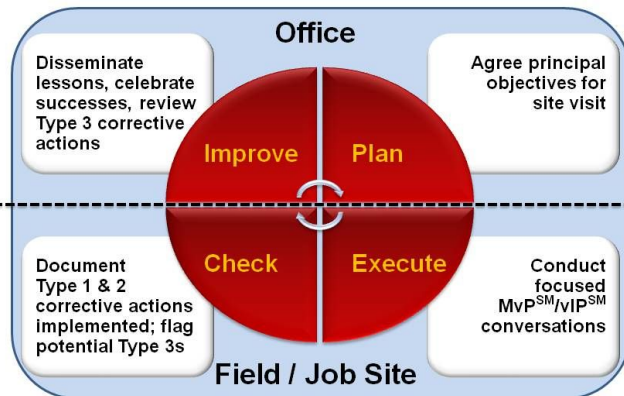


Measurable Interventions, Sustainable Improvement

What is vIPSM?

The vPSI Intervention Program (vIPSM) addresses all the gaps and shortcomings of traditional or plateaued Behavior-Based Safety (BBS) programs. While BBS programs are well established among many companies and industries, in terms of overall effectiveness to reduce future unplanned events, many have either stagnated or are actually hindering further progress toward loss-free operations.

When safety metrics begin heading in the wrong direction, leadership often encourages the generation of more BBS observations. vIPSM focuses on the relevance and effectiveness of the actions generated as a result of an interaction. vPSI recognizes that the quality of the conversation is the key to understanding how to act, so vIP provides a structured and easy to follow process that helps supervisors and workers interact more comfortably and productively, ensuring improvement opportunities can be quickly identified and acted upon.



What is MvPSM?

The vPSI Management Visit Program (MvPSM) is essentially vIPSM for executive and senior management. Shortfalls with either the company's safe systems of work or its safety culture are often very difficult to detect and address via BBS programs at the worksite, requiring the involvement of higher level management.

MvPSM allows leaders to become fully accountable for the systemic challenges of safe work performance by matching them to the necessary levels of authority. As a result, management recognizes that many of the reasons for problems at the coalface reside with the owners of business processes and safety culture. MvPSM cuts to the very core of what drives systemic performance improvement.

MvPSM creates a "single line of sight" whereby the whole organization becomes more focused, more knowledgeable, and better mobilized.

How do I know if it's working?

One of the fundamental principles that differentiates vPSI is that it focuses less on the things that are subject to random variation and toward those things organizations have direct control over, i.e., the relevance and effectiveness of corrective actions. vIPSM and MvPSM were both created from this underlying principle.

Neither is measured by the number of interactions or cards generated, but in each and every case by the quality of the actions generated. In both instances, vIPSM and MvPSM can also be rolled into the organization's vPSI Metrics, Key Performance Indicators of an organization's response to all categories of unplanned events.

Do I need both programs?

While vIPSM and MvPSM are designed to complement and reinforce traditional BBS programs, they are equally effective as stand-alone tools.

**Advanced Ideas
Focused Solutions**