



DRILLING AHEAD

Esbjerg, Denmark, & Dubrovnik, Croatia set stage for IADC events

Mike Killalea, Editor & Publisher

ESBJERG, DENMARK, MAY be the E&P industry's best-kept secret. Nestled along the west coast of Denmark, the city has since the birth of oil production in the Danish North Sea served as the nexus of the country's offshore industry. In fact, as an offshore center serving the North Sea, it is third only to Aberdeen and Stavanger.

The emergence of E&P in Denmark helped transform the city from its heritage of fishing, farming and fur harvesting to a sophisticated and diversified economy. Thanks largely to oil and gas, the city now boasts high technology development, state-of-the-art telecommunications, and specialized technical training and education.

At the same time, Esbjerg has not lost the alluring, pastoral charm of a Northern European fishing village.

So with great pleasure and anticipation I can announce that IADC will in 2005 convene **IADC Drilling HSE Europe** in Esbjerg. Drilling HSE Europe is generously supported by IADC **ROUGHNECK** sponsor **Maersk Oil & Gas**, as well as from IADC **DRILLER** sponsors **Amerada Hess** and **Danish Oil & Gas (DONG)**.

Drilling HSE Europe will take the most penetrating look yet at issues and challenges of health, safety and environment in Europe.

IADC Drilling HSE Europe will be held 18-19 May at the spectacular Esbjerg Performing Arts Center.

IADC's leadership in drilling HSE excellence will be brought to the fore in convening this significant forum to advance these critical disciplines. We are currently putting together our programme committee for the event. If you're interested, let me know.

WORLD DRILLING DUBROVNIK

Another seaside locale is the venue for an
May/June 2004

IADC event with a focus on cutting-edge and game-changing technology. This, of course, is IADC World Drilling 2004, which convenes 1-2 July in Dubrovnik.

Sponsored by Croatian producing company **INA**, drilling contractor **Crosco Integrated Drilling and Well Services** and **Shell International E&P**, World Drilling will, as always, bring the best of drilling technology to light in an intimate forum designed to maximize interaction and discussion.

World Drilling 2004 will concentrate on exploring enabling drilling technologies that will help the industry exploit frontier regions and mature basins, alike, with the emphasis on improved economics and enhanced HSE performance. The conference will take a worldwide view, with particular emphasis on Western and Middle Europe, Russia, Middle East, West Africa and deepwater worldwide.

Papers will address horizontal and directional drilling, casing drilling, performance management, training, rig equipment, well control, tubulars, underbalanced operations, HSE and sidetracking operations.

There is more on our website at www.iadc.org/conferences/EU4-Program.htm. ■

PUBLIC TRUST UP IN SMOKE

Who is more in need of regulation—our business or the tobacco industry? If you said tobacco, you are out of step with public opinion, according to a poll published recently in *USA Today*.

The poll summarized the top five industries that respondents believed most in need of regulation.

The good news is that the oil industry did not rank among the top three (managed health care, health insurance and pharmaceuticals).

More evidence, were any needed, that our reputation is up in smoke ■



IADC WORLD DRILLING 2004 CONFERENCE & EXHIBITION 1-2 JULY DUBROVNIK, CROATIA

Critical Issues:

- ✓ Through Tubing Rotary Drilling
- ✓ Formation Pressure Management
- ✓ Drilling Riser Design
- ✓ Expandable Tubular Technology
- ✓ Underbalanced Drilling Operations
- ✓ Intelligent Drill Pipe
- ✓ HSE Culture

Conference Sponsors

INA Naftaplin



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